

••••• A full range of accessibility services

As well as our accreditation services we can also help you with accessibility at any stage of your website build.

For instance we can offer:

- Design consultancy
- Accessible web development
- Template testing
- Applications testing
- Accessibility training courses for authors and developers
- Training in accessibility awareness and assistive technologies
- Code fixes
- Accessible digital documents

To find out more about our web accessibility and accreditation services,

Call: 0300 123 7005

or email: accessforall@shaw-trust.org.uk

“Getting to watch the team use our website was a fantastic experience. It brought to light problems we had never considered before and really reinforced why accessibility is so important. Applying what we have learnt will help improve the user experience for all visitors to our site.”



Will Saunders - Worcestershire County Council

“We recently used Shaw Trust to transcribe the video content on our website; goskyride.com. We were very pleased with the results and the advice they gave to ensure we achieved the highest levels of accessibility.”

Jo Bond - BSkyB



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www.accessforall.org.uk



Shaw Trust helps people who are disadvantaged and disabled to achieve a more self reliant and rewarding life, leading to work, inclusion and independence.

Shaw Trust Accessibility Services



Digital accessibility made simple, by experts...

www.accessforall.org.uk



Why do you need an accessible website?

As you know, it's a legal requirement for your website to comply with current web accessibility legislation. But there are many other good reasons for you to become compliant.

If you don't maximise accessibility you could be alienating 20% of the population. It is also good for your web presence, scoring higher in Google rankings and attracting more people to your site. And, most important of all, it makes it easier for people with disabilities to access the services that you provide.

On top of all this, accessibility should always be an important part of any company's Corporate Social Responsibility (CSR) policy. And what better way to prove that than by accreditation?

The experts in accreditation

Shaw Trust is a genuine expert in this area, offering help to achieve a range of accreditations at prices to suit you. Not only do we have our own Technical Auditor, but we were the very first website accessibility service with a full time, audited testing team.

This gives you the reassurance of knowing everything is done by professionals, providing reliable accreditation that covers all aspects of your site.

We offer a lifecycle approach. This means that if you talk to us at the outset, we can discuss your requirements and work with you to guide you through areas like design issues and the type of CMS you need.

We can then help you throughout the design, copy writing and build.

We will then test it for you, and advise you on an ongoing basis about how the requirements are changing and what this means for you.

For even greater peace of mind, our web accessibility accreditation service has achieved BS EN ISO 13407 approval for human-centred design processes for interactive systems.

A unique perspective

For over 29 years Shaw Trust has been helping people with disabilities into the work place. So it is obvious for us to employ disabled people within our in-house user testing team. This gives our team first hand knowledge of what works and what doesn't, adding a unique perspective to the accreditation process.

You're six steps away from accreditation

Our accreditation process combines the very best technical auditing with a comprehensive disabled user testing programme. We follow a simple process to make sure that every area of your website is fully tested and brought up to the required level of accessibility.

1. **Full technical audit of your website or intranet, using sophisticated automated software**
2. **Manual investigation carried out by our in-house Technical Auditor into areas of concern**
3. **Full user testing audit by our in-house team**
4. **A report on the issues and how to fix them**
5. **Re-testing of the website or intranet**
6. **Award of your Double-A accreditation or confidence to achieve a high Socitm score**

Along the way we provide all the help you need - before, during and after testing - to achieve your accreditation, quickly and painlessly.

Digital accessibility made simple, by experts...

